



NIAGARA
LEADERSHIP SUMMIT
FOR WOMEN





YWCA NIAGARA REGION

October 2020
BRAND NEW Virtual Summit!

SPONSORSHIP OPPORTUNITIES 2020

RISE TOGETHER

JOIN THE DISCUSSION!

 NiagaraLSW  @NiagaraLSW #NiagaraLSW
#NLSWRepresent

niagaralsw.ca

What is the Niagara Leadership Summit for Women?

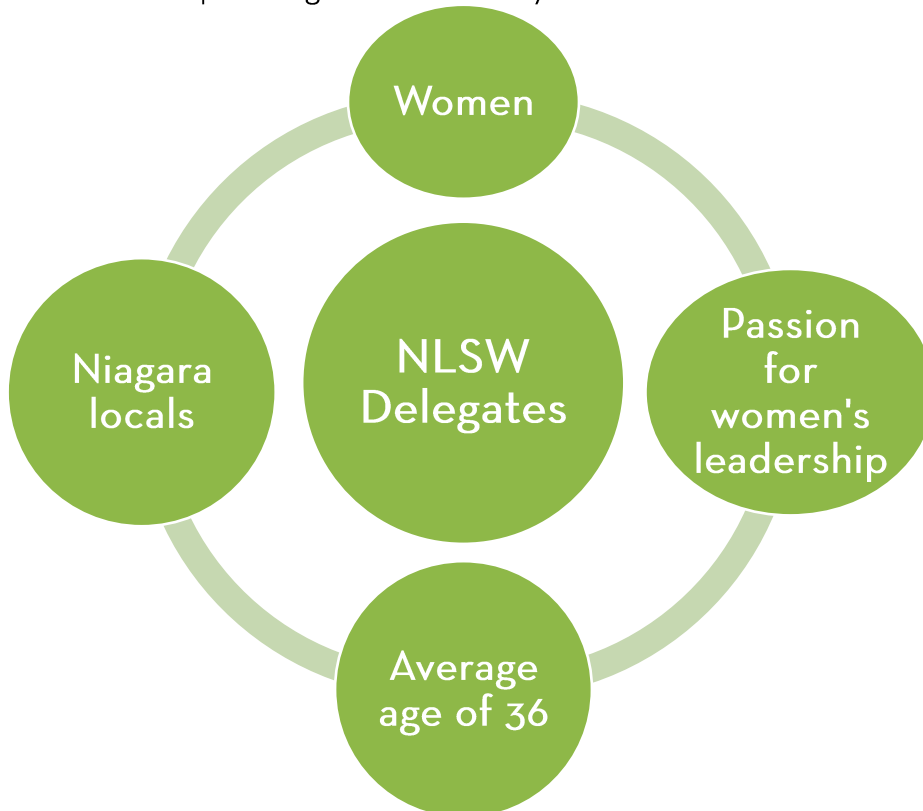
The Niagara Leadership Summit for Women (NLSW) is a volunteer-driven initiative of the YWCA Niagara Region. The Summit is a unique, inspirational day for women, girls, allies and diverse local leaders to learn together, to network, grow and redefine leadership to be inclusive of women and girls and diverse experiences. The Summit is a positive, celebratory event that showcases local leadership and inspires new possibility models. The Summit is not a fundraising event - all costs are recovered through sponsorship and registration fees.

Date and Location

Virtual workshops, panel discussions, & keynote speakers all from the comfort of your own home! We are transforming all of your favourite pieces of the Niagara Leadership Summit for Women and putting them into a virtual event! It will be multiple days and times throughout the month of October. We will be in touch soon with our whole plan but for now, **SAVE THE MONTH!**

Attendees

NLSW attracts a diverse range of mostly female-identified delegates. For a number of years we have been selling out of tickets with over 300 attendees. This year as the summit will be virtual we are sticking with our goal of 300 attendees and hope this will set us up for larger success next year.



Presenting Sponsor

\$2,500

- Virtual Booth with post-event analytics
- 1 Banner Ad in Virtual Event Space
- 1 Sponsored Session – *first choice*
- 3 Gamification Challenges
- 1 Sponsored Announcement
- Opportunity to run a video of your choosing & creating during the keynote
- Logo recognition on all promotional material
- Logo on Niagara Leadership Summit for Women Website & Program
- Up to 5 Social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 10 tickets to Summit (for your team or to donate to potential participants who show need)



Teaser Package

\$2,000

This year we will be having a teaser session in September. This sponsorship will ensure that the teaser opportunity will be successful and free for anyone interested in the event.

- Virtual Booth with post-event analytics
- 1 Banner Ad in Virtual Event Space
- 1 Sponsored Session – first choice once program is decided
- 3 Gamification Challenges
- 1 Sponsored Announcement
- Opportunity to run a video of your choosing & creating during the keynote
- Logo recognition on all promotional material
- Logo on Niagara Leadership Summit for Women Website & Program
- Up to 5 Social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 5 tickets to Summit (for your team or to donate to potential participants who show need)

Panel Sponsor – *two panel sponsors available. First come, first serve*

\$1,000

-
- Virtual Booth with post-event analytics
 - 1 Banner Ad in Virtual Event Space
 - 1 Sponsored Session – first choice once program is decided
 - 2 Gamification Challenges
 - 1 Sponsored Announcement
 - Opportunity to introduce speaker or workshop of your choice (*first come, first serve basis*)
 - Logo on Niagara Leadership Summit for Women Website & Program
 - Up to 5 Social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
 - 5 tickets to Summit (for your team or to donate to potential participants who show need)

Workshop Sponsor

\$500

Availability will depend on number of workshops

- Virtual Booth with post-event analytics
- 1 Banner ad in Virtual Event Space
- 2 Gamification Challenges
- Introduce presenter at a workshop of your choice – *first come, first serve basis*
- Logo recognition on Niagara Leadership Summit for Women Website & Program

Represent Package

\$250

-
- 1 Banner ad in Virtual Event Space
 - 2 Gamification Challenges
 - Introduce presenter at a workshop of your choice – *first come, first serve basis*
 - Logo recognition on Niagara Leadership Summit for Women Website & Program

The YWCA Package

\$150

The YWCA celebrates all of the women who have come through its doors over the past 90 years, and the women it will continue to serve for the next 90 years.

- Recognition during Niagara Leadership Summit for Women event
- Recognition on Niagara Leadership Summit for Women Website & Program

Janet Penny Package

SPONSOR A DELEGATE

Janet Penny was a fierce advocate for women and girls in Niagara and beyond. She was involved in the planning of the Niagara Leadership Summit for Women and always made sure that we keep the event accessible to those, who cannot afford the ticket price.

With this package, you have the option of sponsoring members from your community to participate in the conference. Delegate fees are \$25, which includes a keynote address, workshops, panel discussion, lunch and opportunities for reflection. You pick the amount of tickets you want to sponsor and the YW will make them available to their clients, as well as to clients of community partners and local students.

Media Sponsor Package

Become a media sponsor! You can promote your media outlet while advertising one of the most empowering events of the year! Every year 300 women and allies come out to celebrate women leadership with the average age of 36. You can join us!

- Virtual Booth with post-event analytics
- 1 Banner Ad in Virtual Event Space
- 1 Sponsored Session – *fifth choice once program is decided*
- 3 Gamification Challenges
- 1 Sponsored Announcement
- Logo recognition on all promotional material
- Logo on Niagara Leadership Summit for Women Website & Program
- Up to 5 Social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 2 tickets to Summit (for your team or to donate to potential participants who show need)

Don't see what you're looking for? Talk to us! Let's build a package that works for you. Contact Arienne Fundraising & Donor Relations today:
agood@ywcaniagararegion.ca !