



NIAGARA
LEADERSHIP SUMMIT
FOR WOMEN



Saturday, October 27, 2018
Brock University, St. Catharines

SPONSORSHIP OPPORTUNITIES 2018

JOIN THE DISCUSSION!

 NiagaraLSW  @NiagaraLSW #NiagaraLSW

niagaralsw.ca



Vision

That all individuals, regardless of gender, have the capacity, efficacy, and equitable opportunity to be leaders in their community.

Goal

To facilitate an intergenerational, region-wide, inclusive and accessible event. We will discuss, evaluate and celebrate women's leadership and promote women in leadership to effect positive change for Niagara.

The YWCA Niagara Region facilitates an intergenerational, region-wide, and accessible event to discuss, evaluate and celebrate women's leadership and promote women in leadership to effect positive change for all of Niagara. Your participation would help us achieve our vision for the Niagara Region as a place where all individuals, regardless of their gender, have equal potential and opportunity to become a leader in this community.

“Make your Move. Together” is the theme of this year's Niagara Leadership Summit for Women, being held at Brock University on Saturday, October 27, 2018. This theme is particularly relevant as we celebrate 90 years of helping women in Niagara through the YWCA. Last year we learned how to break barriers, this year we want to act on them.

Your sponsorship will help ensure that women in Niagara have the capacity, efficacy, and equal opportunity to be leaders in the community of which they are part. On behalf of this year's organizing committee, I urge you to add your voice to the growing support for this event, now entering its 5th year. This sponsorship package outlines levels of support that can be tailored to meet your needs as well as ours. We're excited to discuss the opportunities with you, so call Arienne Good at 905.988.3528 ex. 3247 or email agood@ywcaniagararegion.ca.

The “Past. Present. Always.” Package

\$2,500+

This year the YWCA Niagara Region celebrates 90 years of helping and supporting women. This lead sponsorship package includes:

- Opportunity to introduce Keynote Speaker
- Logo recognition on all promotional material
- Full page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- Up to 5 Social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 10 tickets to Summit (for your team or to donate to potential participants who show need)

Mrs. Kate Leonard Package

\$2,000

WHO? Mrs. Kate Leonard was the prime mover behind the establishment of a YWCA in St. Catharines 90 years ago. She was honorary president and along her husband was a main contributor to build the first YWCA at 56 Queen Street.

- Introduce presenter at your workshop of choice
- Logo recognition on all promotional material
- Full page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- Up to 3 social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 10 tickets to Summit (for your team or to donate to potential participants who show need)

The original objectives of the YWCA state it would be dedicated to “the spiritual, mental, social, educational and physical welfare and improvement of young women and girls.”

Miss Clara Burgoyne Package

\$1,500

WHO? Miss Clara Burgoyne was the first president of the YWCA, and her niece Mary would later carry on the family tradition and sit on the YW board.

- Introduce presenter at your workshop of choice
- Recognition on all promotional material
- 1/2 page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- 5 tickets to Summit

Elaine Herzog Package - sponsor a workshop

\$1,000

WHO? Elaine was president of the YWCA in 1981 when the YW opened its Residence for Women (later to become the Epworth Terrace Women’s Residence.)

- 1/2 page ad in the Niagara Leadership Summit for Women Program
- Logo (half slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- 5 tickets to Summit

Camp Pigtailia, in the 1950s, offered girls a stay-at-home camp with day trips to local parks and farms.

Laura Sabia Package

\$500

WHO? A native of St. Catharines, Laura Sabia helped to bring attention to women's issues across the country, championing the creation of the Royal Commission on the Status of Women.

- Logo in the Niagara Leadership Summit for Women Program
- Logo (quarter slide) on the "Supporters and Allies" slideshow that will run at various points during the summit
- Recognition on Niagara Leadership Summit for Women Website

Judy LaMarsh Package

\$250

WHO? Judy LaMarsh was a Canadian politician, lawyer, author and broadcaster. Raised in Niagara Falls she was only the second woman to ever serve as a federal Cabinet Minister.

- Recognition in the Niagara Leadership Summit for Women Program
- Logo (eight of a slide) on the "Supporters and Allies" slideshow that will run at various points during the summit
- Recognition on Niagara Leadership Summit for Women Website

The YWCA Package

UP TO \$150

WHO? The YWCA celebrates all of the women who have come through its doors over the past 90 years, and the women it will continue to serve for the next 90 years.

- Recognition in the Niagara Leadership Summit for Women Program
- Recognition on the "Supporters and Allies" slideshow that will run at various points during the summit
- Recognition on Niagara Leadership Summit for Women Website

"If men could get pregnant, abortion would be a sacrament." - Laura Sabia

WHO? Although best known for bringing slaves to freedom on the Underground Railroad, Harriet was also a political activist and a key figure in the women's suffrage movement.

With this package, you have the option of sponsoring members from your community/organization to participate in the conference. Delegate fees are \$25, which includes a keynote address, workshops, panel discussion, lunch and opportunities for reflection. Given the limited space available and the high demand for these places, we are able to hold a maximum of ten (10) spots for your sponsored delegates.

Media Sponsor Package

Become a media sponsor! You can promote your media outlet while advertising one of the most empowering events of the year! Every year 300 women and allies come out to celebrate women leadership with the average age of 35. You can join us!

- Logo recognition on all promotional material
- Full page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the "Supporters and Allies" slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- Up to 5 Social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 2 tickets to Summit (for your team or to donate to potential participants who show need)

To learn more about how you can support the Niagara Leadership Summit for Women or to customize your sponsorship package, please contact Arienne Good at **agood@ywcaniagararegion.ca** or **905-988-3528 ext. 3247.**