



NIAGARA  
LEADERSHIP SUMMIT  
FOR WOMEN



YWCA NIAGARA REGION



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Saturday, October 26, 2019  
Brock University, St. Catharines

# SPONSORSHIP OPPORTUNITIES 2019

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JOIN THE DISCUSSION!

 NiagaraLSW  @NiagaraLSW #NiagaraLSW  
#NLSWRepresent

niagaralsw.ca

## What is the Niagara Leadership Summit for Women?

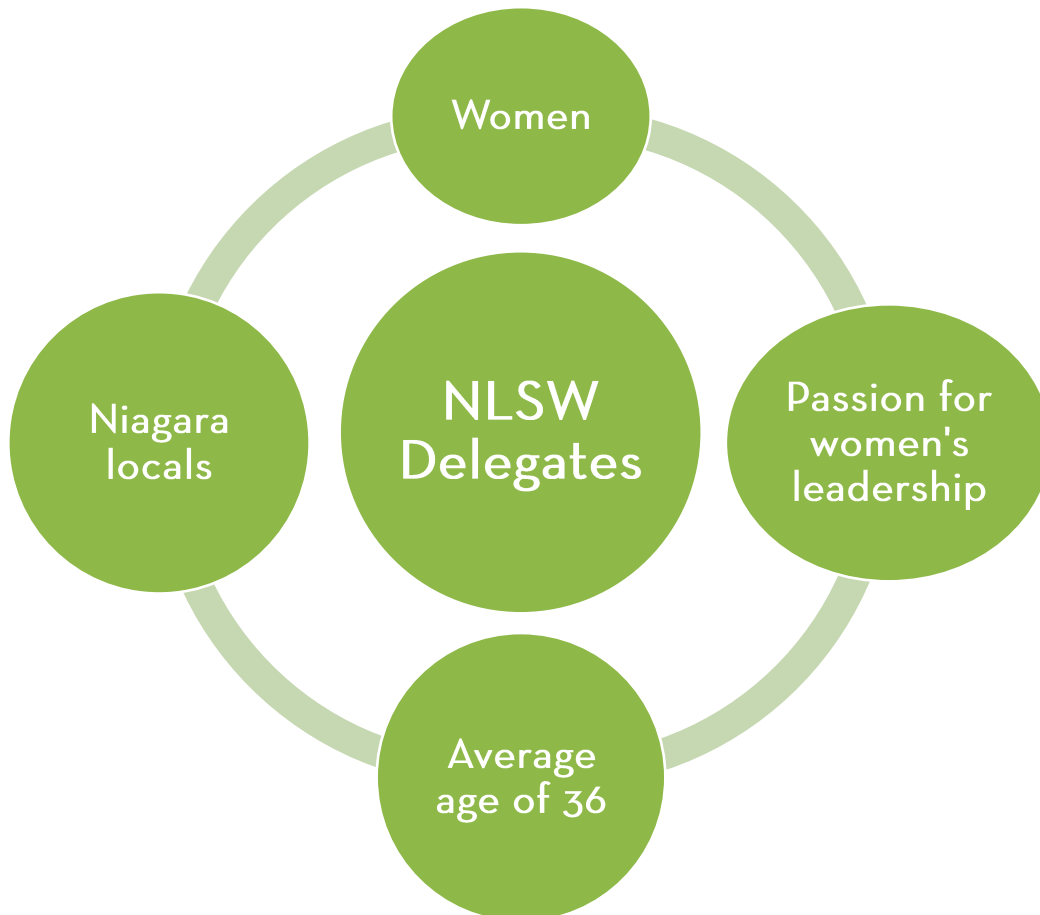
The Niagara Leadership Summit for Women (NLSW) is a volunteer-driven initiative of the YWCA Niagara Region. The Summit is a unique, inspirational day for women, girls, allies and diverse local leaders to learn together, to network, grow and redefine leadership to be inclusive of women and girls and diverse experiences. The Summit is a positive, celebratory event that showcases local leadership and inspires new possibility models. The Summit is not a fundraising event - all costs are recovered through sponsorship and registration fees.

## Date and Location

October 26, 2019 at Brock University, 1812 Sir Isaac Brock Way, St. Catharines, ON

## Attendees

NLSW attracts a diverse range of mostly female-identified delegates. In the past, we have had 300 attendees at the event, however, we are aiming for a significant increase in attendance this year (350 - 450).



## Presenting Sponsor

\$2,500

- Opportunity to introduce Keynote Speaker
- Logo recognition on all promotional materials
- Full page advertisement in the Niagara Leadership Summit for Women Program
- Logo on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- Up to 5 social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 10 tickets to Summit (for your team or to donate to potential participants who show need)



## Self-care Package

\$2,000\*

\*\$1000 financial, \$1000 in-kind

This unique sponsorship level is a combination of a financial and an in-kind contribution. We are looking for a sponsor who will brighten up the bathrooms where our delegates will freshen up during breaks. Make this package your own by adding \$1000 worth of branded hand-sanitizers, tissues, deodorants, lip balms etc. to your \$1000 financial sponsorship.

- Signage at all event washrooms (at the door, in the stalls – your pick!)
- Opportunity to equip the washrooms with branded self-care/personal hygiene products
- Full page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- Up to 3 social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 5 tickets to Summit (for your team or to donate to potential participants who show need)

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## Coffee Break Sponsor

\$1,000

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- Exclusive signage at the coffee and treat station before the event begins in the morning and during breaks
  - 1/2 page ad in the Niagara Leadership Summit for Women Program
  - Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
  - Logo on Niagara Leadership Summit for Women Website
  - 5 tickets to Summit

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## Workshop Sponsor

\$500

*Availability will depend on number of workshops*

- Introduce presenter at a workshop of your choice – *first come, first serve basis*
- Signage on the door of the room where your workshop will take place
- Logo in the Niagara Leadership Summit for Women Program
- Logo (quarter slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Recognition on Niagara Leadership Summit for Women Website

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## Represent Package

\$250

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- Recognition in the Niagara Leadership Summit for Women Program
  - Logo (eight of a slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
  - Recognition on Niagara Leadership Summit for Women Website

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## The YWCA Package

\$150

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The YWCA celebrates all of the women who have come through its doors over the past 90 years, and the women it will continue to serve for the next 90 years.

- Recognition in the Niagara Leadership Summit for Women Program
- Recognition on the “Supporters and Allies” slideshow that will run at various points during the summit
- Recognition on Niagara Leadership Summit for Women Website

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## Janet Penny Package

SPONSOR A DELEGATE

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Janet Penny was a fierce advocate for women and girls in Niagara and beyond. She was involved in the planning of the Niagara Leadership Summit for Women and always made sure that we keep the event accessible to those, who cannot afford the ticket price.

With this package, you have the option of sponsoring members from your community to participate in the conference. Delegate fees are \$25, which includes a keynote address, workshops, panel discussion, lunch and opportunities for reflection. You pick the amount of tickets you want to sponsor and the YW will make them available to their clients, as well as to clients of community partners and local students.

## Media Sponsor Package

Become a media sponsor! You can promote your media outlet while advertising one of the most empowering events of the year! Every year 300 women and allies come out to celebrate women leadership with the average age of 36. You can join us!

- Logo recognition on all promotional material
- Full page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- Up to 5 Social media mentions on YWCA and NLSW social media outlets (972,000 impressions)
- 2 tickets to Summit (for your team or to donate to potential participants who show need)

Don't see what you're looking for? Talk to us! We can build a package that works for you. Contact Arienne Fundraising & Donor Relations today:  
[agood@ywcaniagararegion.ca](mailto:agood@ywcaniagararegion.ca) !