



NIAGARA
LEADERSHIP SUMMIT
FOR WOMEN

Saturday, October 28, 2017
Brock University, St. Catharines

SPONSORSHIP OPPORTUNITIES 2017

JOIN THE DISCUSSION!

 NiagaraLSW  @NiagaraLSW #NiagaraLSW

An initiative of



YWCA NIAGARA REGION
Hope for Homeless Women and their Families since 1927

niagaralsw.ca



Vision

That all individuals, regardless of gender, have the capacity, efficacy, and equitable opportunity to be leaders in their community.

Goal

To facilitate an intergenerational, region-wide, inclusive and accessible event. We will discuss, evaluate and celebrate women's leadership and promote women in leadership to effect positive change for Niagara.

In conjunction with Brock University, the YWCA Niagara Region facilitates an intergenerational, region-wide, and accessible event to discuss, evaluate and celebrate women's leadership and promote women in leadership to effect positive change for all of Niagara. Your participation would help us achieve our vision for the Niagara Region as a place where all individuals, regardless of their gender, have equal potential and opportunity to become a leader in this community.

"Breaking Barriers" is the theme of this year's Niagara Leadership Summit for Women, being held at Brock University on Saturday, October 28, 2017. Why Breaking Barriers? By definition, a barrier is an "obstacle that prevents movement or access." As women, we face not only the external obstacles in our path such as accessibility, privilege, and patriarchy, but those internalized barriers bred by fear or uncertainty. We would like to share and celebrate how we are smashing through those barriers.

Your support will help ensure that women in Niagara have the capacity, efficacy, and equal opportunity to be leaders in the community of which they are part. I have attached our Sponsorship Package for your information and consideration, if you have any questions or require further information, please contact Nicki Inch at ninch@ywcaniagararegion.ca or by phone at 905.988.3528 ex. 3237.

The “Famous Five” Package

\$2,000+

WHO? Five women who launched the “Person’s Case” which eventually led to women being allowed to be appointed to the Senate

- Opportunity to introduce Keynote Speaker
- Logo recognition on all promotional material
- Full page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- Occasional social media blasts using the YWCA and NLSW social media outlets (972,000 impressions)
- 10 tickets to Summit

Nellie McClung Package

\$2,000+

WHO? Nellie was a founding member of the Political Equity League, where she helped female wage earners. In 1927 she was one of the “Famous Five”, who forced the courts to recognize women as “Persons” in 1929. The 1st woman to be appointed to the Board of Directors, Canadian Broadcasting Network, 1936 she was also a Canadian representative to the League of Nations.

- Opportunity to introduce Speaker at the Friday Night Social
- Logo recognition on all promotional material
- Full page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
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“Women set the standards for the world, and it is for us, women in Canada to set the standards high.” - Nellie McClung

Buffy Sainte-Marie Package

\$1,500

WHO? Of Cree heritage and an internationally known singer and songwriter, Buffy helped bring to light issues of aboriginal peoples. Today Buffy continues to work with young aboriginal people.

- Introduce presenter at your workshop of choice
- Recognition on all promotional material
- 1/2 page ad in the Niagara Leadership Summit for Women Program
- Logo (full slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- 5 tickets to Summit

Barbara Frum Package - sponsor a workshop \$1,000

WHO? Widely recognized as one of the top journalists in Canada, Barbara Frum received many awards for Outstanding Contribution to Canadian Journalism.

- 1/2 page ad in the Niagara Leadership Summit for Women Program
- Logo (half slide) on the “Supporters and Allies” slideshow that will run at various points during the summit
- Logo on Niagara Leadership Summit for Women Website
- 5 tickets to Summit

“You have to leave room in life to dream.” – Buffy Sainte-Marie

Laura Sabia Package

\$500

WHO? A native of St. Catharines Laura Sabia helped to bring attention to women's issues across the country, championing the creation of the Royal Commission on the Status of Women.

- Logo in the Niagara Leadership Summit for Women Program
- Logo (quarter slide) on the "Supporters and Allies" slideshow that will run at various points during the summit
- Recognition on Niagara Leadership Summit for Women Website

Judy LaMarsh Package

\$250

WHO? Judy LaMarsh was a Canadian politician, lawyer, author and broadcaster. Raised in Niagara Falls she was only the second woman to ever serve as a federal Cabinet Minister.

- Recognition in the Niagara Leadership Summit for Women Program
- Logo (eight of a slide) on the "Supporters and Allies" slideshow that will run at various points during the summit
- Recognition on Niagara Leadership Summit for Women Website

Elizabeth Bagshaw Package

UP TO \$150

WHO? Elizabeth Bagshaw, was one of Canada's first female doctors and the medical director of the first birth control clinic in Canada.

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- Recognition on Niagara Leadership Summit for Women Website

"If men could get pregnant, abortion would be a sacrament." – Laura Sabia

WHO? Rosemary Brown, was the first black woman to be elected to a provincial legislature, she fought to eliminate sexism in school textbooks, increase the number of women in corporations and eliminate discrimination based on gender or marital status.

With this package, you have the option of sponsoring members from your community/organization to participate in the conference. Delegate fees are \$20, which includes a keynote address, workshops, panel discussion, lunch and opportunities for reflection. Given the limited space available and the high demand for these places, we are able to hold a maximum of ten (10) spots for your sponsored delegates.

To learn more about how you can support the Niagara Leadership Summit for Women or to customize your sponsorship package, please contact Nicki Inch at ninch@ywcaniagararegion.ca or **905-988-3528 ext. 3237**